

Contest Rules for “Discover Liv Healthy.tv”

The Discover Liv Healthy Sweepstakes hereby referred to as “The Contest”, is intended to be conducted in Canada and the United States only and shall be construed and evaluated according to applicable law. No purchase is necessary. Void in whole or part where prohibited by law. Entry in this contest constitutes acceptance of the contest rules (the “Contest Rules”). Participants may enter the Contest on-line beginning November 3, 2008 until December 30, 2008, by going to www.livhealthy.tv.

HOW TO ENTER

1. The Contest commences November 3, 2008 at 5:00 p.m. Eastern Time, and closes December 30, 2008 at 5:00 p.m. Eastern Time (the “Contest Closing Date”).
2. No purchase is necessary to enter this Contest.
3. Enter on-line at www.livhealthy.tv. First discover the answer to the Question stated on the homepage “Discover Liv Healthy Contest” button. Then click on the Contest link, complete all requested information on the official entry form and answer the Draw Question. Optional questions can be answered for an additional ballot entry form. Confirm compliance with the contest rules and click the submit button.
4. To be eligible:
 - o On-line entries must be submitted no later than 5:00 p.m. Eastern Time on the Contest Closing Date, December 30, 2008. The sole determinant of time for the purpose of the receipt of a valid on-line entry will be the Contest server machines. All entries must include all requested information.

CONTEST ELIGIBILITY

5. Contest is open to all legal residents of Canada, except residents of the province of Quebec, and legal residents of the 50 United States and the District of Columbia and must be of the age of majority in his/her province, territory or state of residence or older at the time of entry. Void where prohibited by law.
6. The Contest excludes all employees of Liv Healthy, its advertising and promotional agencies, contest judging organization, contest administration organization, prize suppliers, and their parent, subsidiaries and affiliates, representatives, and agents (“Contest Sponsors”) and those with whom they are domiciled.

ENTRY LIMITS:

7. You are limited to one (1) entry during the Contest period. Any attempt to submit more than the maximum number of entries during the Contest period and/or per day will be rejected and not included in the drawing.
8. If an entry form is not complete with the required information, including correct answer to the Draw Question, that entry will be disqualified.
9. Entrants who have not complied with these rules and regulations are subject to disqualification.

THE PRIZE

10. There are two prizes available to be won.

Prize #1 - \$75 gift certificate from Brant Florist – can be used to buy flowers anywhere in the world. Eligible for on-line purchases of gifts or flowers delivered to an international destination.

TOTAL VALUE: \$75.00 CDN

Prize #2 - \$75 prize pack from Hey Jute. Eligibility for this prize limited to residents of Canada.

TOTAL VALUE: \$75.00 CDN

Odds of winning depend on the number of eligible entries received from entrants.

Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except that the contest sponsor, in its sole discretion, reserves the right to substitute a prize of commensurate value if any portion thereof cannot be awarded as described due to unavailability for any reason.

RANDOM DRAW

11. One winner will be selected by random draw from among all eligible entries received. The draw will be held in Oakville, Ontario on January 7, 2009 at 10:00 a.m. Eastern Time.

12. The selected entrant will be contacted by telephone or by email, at the number or address on the entry. If a selected entrant cannot be contacted within two days of the draw or, if contacted, does not meet all of the Contest conditions, another entry will be selected by random draw from all of the remaining eligible entries.

13. To be declared a winner, a selected entrant must first correctly answer without assistance a mathematical skill-testing question. Failure by any selected entrant to correctly answer the skill testing question will result in disqualification and forfeiture of all rights to a prize.

TERMINATION

14. Contest Sponsors reserve the right, at their sole discretion, to amend, cancel, close, suspend, terminate or reinstate this Contest in whole or in part, at any time, without notice or with notice in major national newspapers if for any reason the Contest cannot be run as planned.

RULES

15. By entering the Contest, each entrant agrees to abide by the rules and regulations and the decisions of the independent judging organization which shall be final and binding in all matters related to this Contest.

PUBLICITY

16. By accepting the prize, the winner consents to the use of his or her name, address, voice, statement and photograph or other likeness, without payment or compensation, in any publicity or advertising in any medium carried out by the Contest Sponsors, including a winner's list.

GENERAL CONDITIONS

17. All entries become the property of Liv Healthy and none shall be returned.
18. The Contest Sponsors assume no responsibility for late, lost, stolen, delayed, ineligible, incomplete or misdirected entries, or human error, or technical malfunctions, including but not limited to inability to access a website, lost, delayed or incorrect data transmission, interruption or failure, other electronic malfunctions, computer or telephone hardware or software failures, malfunctions or data transmissions. Contest Sponsors are not responsible for any problems or technical functions of any telephone lines, computer online systems, servers, or providers, computer equipment, software, any functionality lost due to not having cookies enabled, traffic congestion on the internet, security or privacy of information transmitted via computer networks, breaches of privacy due to interference by third party computer "hackers", or injury or damage to entrant's or any other persons computer related to or resulting from participation in the contest or downloading any materials in relation to the contest. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the contest will result in disqualification. In the event of a dispute regarding an online entry, the online entry will be deemed made by the authorized account holder of the email address submitted at the time of entry; i.e. the person who is assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domains associated with the submitted email address.
19. The decisions of the appointed representatives of the Contest Sponsors will be final and binding.
20. No correspondence will be entered into except with a winner.
21. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. It is void where prohibited.
22. Contest sponsors are collecting any personal information about entrants for the sole purpose of administering this Contest, unless otherwise specified by an entrant on the entry form.